

FINAO'S GUIDE TO STYLE

or, everything I ever wanted to know about creating Finao products but was afraid to ask...

HOW TO DESIGN A DESIGNER BOX



DESIGNER BOX UPGRADE

The Designer Box upgrade (made in Australia by Seldex Artistic Albums) is available with the purchase a Bookbound Art, Gallery or a Finao ONE/artONE album. Designer boxes are not sold separately.

TEMPLATES ARE REQUIRED

Basic Photoshop templates are included in this kit. Customizable templates are also available for purchase through the vendors on the Playmates page of our website.

CHECKLIST

- ✓ Did you use a template?
- ✓ Is your design flexible?
- ✓ Did you select box upgrade on order?
- ✓ Did you upload box design image?

THIS TEMPLATE AVAILABLE THROUGH DESIGN AGLOW

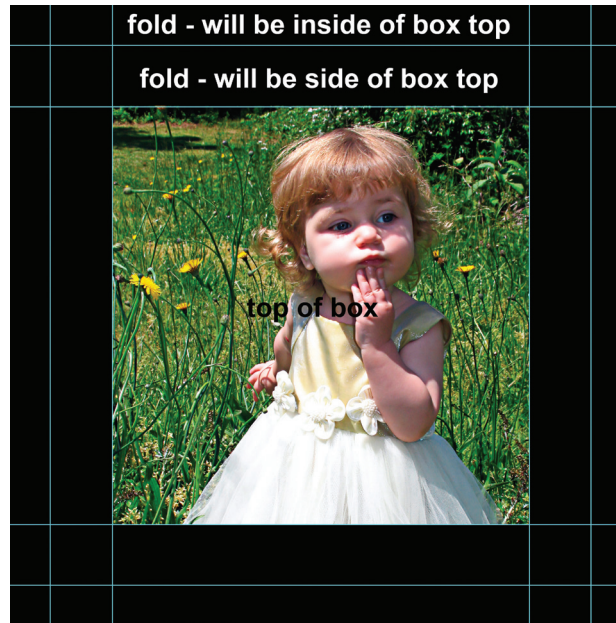


GOOD EXAMPLE:



This design fills the entire template. All the main information is on the top of the box, nothing of importance is too close to the edges and all fold sides are completely covered. There should be no problems mounting this bad boy.

BAD EXAMPLE:



This is not considered a good design because the image is ending on the guidelines. If even a tiny part of the image shifts over, the background color will show on the top of the box and it will look like a mistake on the final product.

If you were to inset the top image (see example on previous page), this design could be salvaged. Significantly inseting the image from the guidelines allows the eye to compensate for any slight shifts that may occur during mounting.

BAD EXAMPLE:



There is a similar problem here, however, if the image shifts over, the background color will show on the side of the box, looking like a mistake again.

There aren't any good fixes here, either make it look more like the good example or try inseting it at the top, as mentioned in the last example.

TIP: Always use a template and fill it completely.

